

University Sports Club Jena e.V.  
Section Rugby



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	Jena, 19. October 2009

Dear Sir or Madam,

we, the Rugby Team Jena, represent an ambitious, young and self-organized section with self-confident and realistic objectives for our sport and beyond that for the city of Jena.

Since our section was founded in the April of the year 2000, we were able to make a name for ourselves both nationally and internationally. Because of our competitive attitude and hospitality at home matches, both of our teams are formidable and welcomed opponents in the second (2<sup>nd</sup> Bundesliga) and third (Regionalliga East) German league.

The well organized team structure lead to steadily increasing numbers of members, especially young players from the region around Jena, in the past few years. There are students of the Friedrich-Schiller University and the university of applied science in Jena playing for the Jena Rugby Team, as well as employed persons or doctoral candidates. The team is complemented by international players, e.g. from France, South Africa and Australia, who are encouraged within their process of integration by the team. To date, the Rugby section counts 75 active and complementary members. Over the last year, our teams were able to enthuse hundreds of viewers at the Rugby ground, which represents a remarkable number in Rugby in Germany.

Despite this positive development, Rugby still is a quite unknown sport in Germany, which is one of the main reasons why finding financial support is really difficult. For this reason we send you this letter, hoping to have found a Rugby fan and sponsor for our team.

A good occasion for a future cooperation is provided by our 10th year anniversary in July 2010. As the first and biggest Rugby section in the Free State of Thuringia, we would like to celebrate this great and for us important historical milestone with the people who supported and sponsored us over the last ten years and those who would like to do this in the future with the same dedication.

On this occasion, there will be 16 men's and 12 women's teams playing a Rugby tournament in Jena. For the first time worldwide, there will also be additional competitions besides the Rugby matches which may provide important bonus points for the teams to win the tournament.

Of course, the hosting of a great event like this is in the need of enormous organizational and financial investments which have to be provided on individual responsibility of the Rugby section. In the course of this media-friendly event you will have the opportunity to make a proper appearance.

If you are interested in cooperating with us, we will develop a concept together in order to realize each others goals by supporting each other successfully.

Kind regards.  
Robert Geißler